



SHEETROCK® Brand Paper-Faced Metal Bead— An Investment in Reducing Your Overall Project Costs

USG is helping contractors be more productive and save money with its high-quality paper-faced metal corner bead products.

USG SHEETROCK® and BEADEX® paper-faced bead products eliminate corner cracking commonly experienced when traditional metal bead is used. Metal bead is fastened to a structure's wood framing. When the framing shrinks, warps or swells, the bead moves with it and can cause corner cracks. Unlike metal bead, SHEETROCK paper-faced bead is attached to the drywall, not the framing. Consequently, there is less stress from minor structural movement placed on the bead, and thus, no cracking. In fact, USG guarantees crack-free corners from 30 years with the use of SHEETROCK paper-faced bead.

The paper-faced covering also provides superior adhesion of joint compounds, textures and paints to deliver a strong, smooth finish. The USG patented light-green nose coating also resists scuff and fuzz from taping knives and sanding. Used together with SHEETROCK™ Tools hopper and roller, SHEETROCK paper-faced bead installs easier and faster, which helps increase productivity and boost profits.

Ease of Use Increases Productivity

SHEETROCK paper-faced bead products are easier to use and faster to install compared to other bead products. Contractors or professional finishers simply apply joint compound to the corners, align the paper-faced bead and press firmly along the length of the bead. A pass

with a roller ensures the bead is tight to the corner and adjustments can be made while the bead is still wet. Then, another coat of joint compound is applied over the bead. No screws, nails, fasteners or tape are required, creating a seamless finish in less time.

Great Plains Drywall in Rockford, Ill., installed SHEETROCK paper-faced bead 38 percent quicker than traditional metal bead in a side-by-side comparison in a 4,800- square-foot, four-unit residential building. The comparison trial showed that the crew installing paper-faced metal bead worked faster and needed less joint compound, ultimately creating a substantial cost savings.

"Time is money in this business," said Ken Polhamus of Great Plains. "The faster you can go, the more money you can make. Paper-faced bead is definitely easier to use, and that's why it goes up faster. With metal bead, you're nailing the bead every six to eight inches. With paper-faced bead, you just run it through the hopper and put it up."

Higher Quality Means Higher Profits

Since Harlon Drew, president, Drew Construction of Chapin, S.C., started using the SHEETROCK paper-faced bead more than eight years ago, the company hasn't received a single callback due to corner cracking.

"With metal bead, you're nailing the bead every six to eight inches. With paper-faced bead, you just run it through the hopper and put it up."

-Great Plains Drywall



Additionally, Polhamus estimates his company saves between \$30,000 and \$60,000 a year in service calls by using SHEETROCK paper-faced bead.

SHEETROCK paper-faced bead produces beautiful, durable, cost-effective interior corners that withstand the wear and tear of normal building use. With no corner-cracking and paint-chipping callbacks, contractors who use SHEETROCK paper-faced bead save on material and labor costs typically associated with such service calls. Additionally, crack-free corners increase customer satisfaction and your reputation as a quality contractor, resulting in more jobs.

"We pride ourselves on the quality work we perform," said Mike Bean, owner of Bean Drywall in Phoenix, Ariz. "And if you're going to produce the highest-quality results, you have to use SHEETROCK paper-faced bead."

SHEETROCK paper-faced bead's warranty, labor and materials savings combined with increases in job productivity, durability and quality add up to one worthwhile investment. When you can reduce the total cost of a project, you know you've made the right choice.

Listen to contractors talk about their experiences with SHEETROCK paper-faced metal corner bead, and read the 30-year limited warranty, by visiting usg.com/crackfreecorners. You can also learn how the USG SHEETROCK Tools line of professional-grade drywall tools and accessories can help you install paper-faced bead faster at sheetrocktools.com.



Manufactured by
United States Gypsum Company
550 West Adams Street
Chicago, IL 60661

J1996/07-10
©2010, United States Gypsum Company
Printed in U.S.A.
Printed on recycled paper.

